Advantage @ IAME

IAME has adopted **4 unique principles** of Management Education, beyond the statutory requirements. This makes IAME graduates uniquely valuable to the Industries they serve.

Holistic Education

1

- Full spectrum of management education from **Undergraduate to Postgraduate** studies
- Additional activities while retaining basic structure of university curriculum
- Option of **Composite -Courses**, leading to dual degrees within the same study period

Practice & Application

2

Value time devoted for honing the professional personality of the students thru unique programs
- Management Skills Proficiency
- Applied Management
- Practice based learning

Industry Interface

3

The Industry expects students to be conversant with corporate practices and adaptable to corporate world. This is achieved thru:
- Internships & Mini projects
- Industry practitioners as faculty
- Guest lectures & industry visits

Conducive Environment

4

True learning needs conducive environment. This is achieved thru:
- Eco-friendly campus in natural habitat
- Away from the concrete jungle
- Accent on Infra culture
- Latest modern facilities

Corporate Interface Program

- Aimed at grooming students in career relevant proficiencies, beyond just theory
- Mandatory for all PG students of IAME, irrespective of course and stream.
- Runs throughout the 2 years of their study tenure.

Skills & Practice	• Language & Communication Skills (Spoken & Written) • Presentation Skills • Business Computation Skills (Thru MS Excel) • Periodical Seminars & Debates
Applied Management	• Review sessions for each subject for concept clarity • In-campus micro projects covering management theories, where students apply the theory learnt
Internships & Projects	• Off Campus Internships and projects where the students observe management in action • University projects done with application orientation
Faculty Profile	• Learning thru Judicious mix of career academicians and Industry practitioners as faculty to ensure practice based learning
Industry Interaction	• **Inspection Level :** Industry visits to students • **Insight Level :** Guest lectures by Corporate Executives • **Inspiration Level :** Corporate and social luminaries are invited to inspire students

Campus & Facilities

Eco-Friendly Wi-Fi Enabled Campus

Interactive Modern Classrooms

Library

Canteen

Hostels
(Separate
For
Boys & Girls)

Recreation and Destressing

Hearty Congratulations!

GOLD MEDALIST

Ms. Deepika Rani

of IAME from 2018 batch has secured First Rank and a Gold Medal for M. Com (IB), under Bangalore University

Best Wishes,
Management & Staff

Mr. Mahantesh B. Nelavigi - Managing Director - IAME & Mr. Prasad Shetty - Faculty, CIP - IAME

National Champions "Tata Crucible - 2014"

IAME, Bangalore became the First B-School in the country to win the National title in the corporate edition of the quiz - Tata Crucible - 2014 & 2015

International Academy of Management & Entrepreneurship

No. 151/2, Nisarga Campus, Off Kanakapura Road, Udayapura Post,
Bangalore – 560 082
Mob: 9035012367 / 9739054251
Email: admissions@iame.org.in
www.iame.org.in

International Academy of Management & Entrepreneurship Bangalore

Approved by

Accredited by

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

Be a part of India's Top 1% B School Accredited in 2016 by "NAAC- National Assessment & Accreditation Council" (An Autonomous Institution of the UGC: Min. of HRD , Govt of India)

IAME Ranked - Management College of the year - 2016 by Higher Education Review

Ranked **11**th Top B-School in South India by Silicon-India B-School Survey

Ranked **7**th Best Emerging B-School in India, Ranked **3**rd Best Emerging B-School in Bangalore, Beyond IIM's B-School Survey – 2015 by Higher Education Review

Ranked amongst top **35**th B-Schools in India by Silicon-India B-School Survey

Approved by Government of Karnataka

Affiliated to Bangalore University

Mr. H.B. Shivakumar
Chairman, IAME

Mr. Mahantesh B. Nelavigi
Managing Director, IAME

Mr. S. Shirdish
General Manager (Admin)

IAME, Bangalore is a premier Management Academy unique in its emphasis on soft skills enhancement. In addition to academic excellence, IAME curriculum promotes communication skills, EQ and SQ. These are recognised as mandatory skills for creating leaders, managers who can negotiate confidently in today's multi-cultural business environment. IAME has an integrated campus with all learning facilities requisite of a Business School. The pedagogical model that IAME follows is C.R.E.S.T.

Corporate Social Responsibility

Rural Development and Research

Environmental Management

Soft Skills Training

Technical Skills & Team Work

Our Motto

Soft Skills -Infused Knowledge - Implemented Leaders - Created

Affiliations & Alliances

IAME Accredited by
National Assessment & Accreditation Council

The National Assessment & Accreditation Council (NAAC) is an autonomous body established by the University Grants Commission (UGC) of India to assess & Accredit Institutions of Higher Education in the Country.

Bangalore University

Ranked 9th in India and "A" Accredited by NAAC. Recognized by Govt of Karnataka. The University has been accredited in 2001 by NAAC and has received Five Star Status.

All India Management Association

The All India Management Association (AIMA) was created as an apex body of professional management with active support of the Government of India and Industry in 1957. AIMA PGDM is approved by AICTE & MHRD, Govt. of India.

Our Well Wishers & Eminent Guests @ IAME Campus

IAME: B-School inaugurated by
Sri Sri Ravi Shankar Guruji
on 30th May, 2008

Dr. Ramesh Babu
Founder & Chairman Emeritus, IAME

Mr. S Gopal Krishnan
Ex-Executive Chairman, Infosys Ltd.

Mrs. Sudha Murty
Chairperson, Infosys Foundation

Mrs. Bhanumathi
Director- The Art of Living, Women & Child Welfare Programs

Mr. Arun Madhavan
Ex-Director Standard Chartered Bank

Sri.Jayendra Puri Swamiji
Sri Kailash Ashram

Sri A.P. Patil Guruji
Shree Ashrama, Dharwad

Mr. Madhusudhanan
Former IGP, CRPF

Lt. Gen. (Rtd.) P.K. Sehgal
Defence Expert

Mr. Vikram Kaushik
Ex-CEO & MD, Tata Sky Ltd.

PG Programs @ IAME

MBA

Master of Business Administration
2 year Full time PG program in Management from UGC recognized University

M.Com-IB

Master of Commerce - International Business
2 year Full time PG program in International Business. (Bangalore University)

PGDM

Post Graduate Diploma in Management
2 year Full time PG program in Management from AIMA. Approved by AICTE and Ministry of HRD, Govt. Of India

PGPM

Post Graduate Program in Management
Full time autonomous PG program in Management. Equivalent to any 4 semester PG program in India

M.Com

Master of Commerce
2 year Full time PG program in Commerce from Bangalore University

Eligibility
- Bachelor's Degree in any stream with minimum 50% marks
- Final year Bachelor's Degree students are also eligible to apply
- The candidate should have taken a Management Aptitude test (CAT / MAT / XAT / ATMA / K-MAT / I-CET etc)*

* Those, not having taken any of these tests, should appear for IAME aptitude test

Admission Process

Application
Apply thru IAME prescribed Application Form (downloadable from www.iame.org.in). Send the duly filled Application Form along with a Processing Fee of ₹ 1,000/- (DD/Cheque favoring "**Nalanda Educational Trust**" payable at Bangalore)

WAT / PI
All eligible applicants will be called for Written Ability Test (WAT) and/ or Personal Interview (PI)*

Short-listing
Candidates will be short listed based on the performance in qualifying degree, Aptitude Test and WAT / PI

Selection
The selected candidates will receive a letter offering admission to the specific program.

Admission
Selected candidates may confirm their admission by remitting the prescribed Registration Fees

Written Ability Test & Personal Interview Centers*

Agartala, Ahmedabad, Agra, Aizol, Bangalore, Baroda, Bhubaneshwar, Bhopal, Chandigarh, Cochin, Coimbatore, Chennai, Dehradun, Delhi, Guwahati, Gangtok, Hyderabad, Imphal, Indore, Itanagar, Jamshedpur, Jaipur, Kohima, Kolkata, Lucknow, Mangalore, Madurai, Mumbai, Nagpur, Port Blair, Pondicherry, Pune, Patna, Panjim, Rajkot, raipur, Ranchi, Shillong, Visakhapatnam.
*Centers are subject to change.

UG Programs @ IAME

B.Com

Bachelor of Commerce
3 year Full time UG program in Commerce. (Bangalore University)

BBA

Bachelor of Business Administration
3 year Full time UG program in Management. (Bangalore University)

Eligibility & Admission
- PU or 10+2 level qualification with minimum 50% in the qualifying exams
- Application thru prescribed application form. Admission based on merit, subject to seat availability

Career Management & Placements

IAME has a strong placement system which coaches, guides and organizes career opportunities thru 100% placement assistance.
IAME has an unprecedented performance of 100% placement offers in the first batch itself.
Sample list of companies where our students have secured internships and / or placements

The logos shown here are only meant for easy recognition and recall. These are exclusive property of respective organizations and no violation of IPR is intended or implied.

Our Alumni
The knowledge & skills learnt at IAME have made our students to embark on successful careers. They are now making their mark in national and international companies. Some of them have become entrepreneurs and running their own businesses. Some examples are given below

National

Anand Choudhary
TCS

Smrutiranjan S
Kotak Mahendra

Amit Kumar
Future Group

Kavitha Kumar
IBM India

Yamini Dhanekula
CEB India Pvt. Ltd.

Dinesh R. Mirajkar
Clariant Pvt. Ltd.

Vikas Verma
The Bank of Tokyo-Mitsubishi UFJ Ltd.

Reshma Dev
Myntra

Chandra Prakash Shukla
Camlin

Mitranshu Kumar
Cognizant

Manish Singh
Northern Trust

Satyavijay Sawarkar
FMR India

Shoubhik Sen
Infinity Research

Harshavardhan Reddy
Kenscio Digital Marketing Pvt. Ltd.

S. Trilochana
JP Morgan

Anand Ajgabi
Hindustan Times

Hemanth Kumar
American Express

Mitesh Pai
Times of India

Entrepreneurs

Gurmit Singh
Convergys

Prateek Shrivastava
Express KCS Pvt. Ltd.

Shrikant Kumar
Reliance Communication

Amar Zuzar
Project Services

Mukesh Agrawal
Agri Business

International

Vipin Kumar
Burjeel Hospital, Dubai

Trent Thomas
BRF, Middle East

Yadavalli Pavan Kumar
Sysnet Pte Ltd.

Mohammed Sakkir
Dubai